



THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt as to the action you should take, you are recommended to seek your own personal financial advice from your stockbroker, solicitor, accountant or other independent professional adviser, authorised under the Financial Services and Markets Act 2000, immediately.

If you have sold or otherwise transferred all your Ordinary Shares or all your Convertible Preferred Ordinary Shares in Celtic plc, you should forward this document, together with its enclosures, immediately to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale was effected, for transmission to the purchaser or transferee.

13 October 2014

To Ordinary Shareholders, Convertible Preferred Ordinary Shareholders and, for information only, Preference Shareholders.

Dear Shareholder,

Annual General Meeting

The Annual General Meeting (AGM) will be held at **Celtic Park** on **Friday 21st November 2014 at 10.30 am.**

Only Ordinary and Convertible Preferred Ordinary shareholders are entitled to attend and vote at the AGM. Your pack contains a Proxy Form incorporating an Attendance Card, together with Notice of the Meeting and some explanatory notes.

If you are attending the Meeting, please bring your Attendance Card with you. If you are unable to attend, you may appoint a representative, or proxy, to attend and vote in your place. If so, please complete and return the Proxy Form in accordance with the instructions set out on it.

In order to save costs and reduce the environmental impact of producing the Annual Report, the Annual Report is sent only to those shareholders who have confirmed that they wish to continue to receive a paper copy. The full Annual Report is available for download from the Company's website at **www.celticfc.net**.

I would also draw your attention to the information set out on the reverse of this letter relating to recent "scam" activity and would urge you to exercise caution if you receive any unsolicited telephone calls relating to your shareholding.

Thank you for your continued interest in Celtic.

Yours sincerely

A handwritten signature in blue ink, appearing to read "Ian P Bankier".

Ian P Bankier
Chairman



Unsolicited telephone calls relating to your investment in Celtic plc

Recently a number of smaller shareholders have again received unsolicited telephone calls concerning their investments in Celtic plc. Telephone numbers are usually taken from publicly available resources such as shareholder lists and investors will often be told that they need to make a quick decision or miss out on the deal. Shareholders should be extremely wary of any unsolicited advice, offers, approaches or other communications regarding their shares and/or personal information.

Following a recent increase in the prevalence of so-called 'boiler room' scams, the Financial Conduct Authority (FCA) and the Institute of Chartered Secretaries (ICSA) have produced advice warning investors about unsolicited communications concerning investment matters, which is available in full by going to: <http://www.fca.org.uk/consumers/scams/investment-scams/share-fraud-and-boiler-room-scams>

Please note the following recommendations in particular if you receive any unsolicited investment advice:

- Reduce the number of unsolicited mailings and cold calls you receive by registering with the Telephone Preference Service and Mailing Preference Service.
- Make sure you get the correct name of the person and organisation.
- Check that they are properly authorised by the FCA before getting involved by visiting <http://www.fca.org.uk/register>
- To confirm the identity of an authorised firm ask for their "firm reference number" (FRN) and contact details, but always call them back on the switchboard number given on the FCA's Register.
- If you have been approached about an investment scam or think you have been the victim of a share scam, report the matter to the FCA either by calling 0800 111 6768, or visiting www.fca.org.uk/consumer
- If the calls persist, hang up.

Further information and advice on scams, and how to protect yourself from them, can also be found on the Consumer Information section of the Financial Conduct Authority website at <http://www.fca.org.uk/> and at <http://www.adviceguide.org.uk/>

We continue to encourage Celtic shareholders to be vigilant.